

Startups

Helios Hockey

www.helioshockey.com

Representative(s): Bill Near

Location: A2

Description: Helios Hockey is an early-stage sports technology company based in Portsmouth, NH. We are developing sensor-based IoT technology, mobile and cloud analytics platforms to bring real-time performance stats to ice hockey. Our team from MIT, the NHL, formerly Intel, Nike and Bauer, is building products to improve the next generation of player, team and equipment development.



Nextiles

www.nextiles.tech

Representative(s): George Sun

Location: A3

Description: Nextiles is reinventing the way the sports industry interacts, connects and engages with consumers. Nextiles is a patent-protected advanced materials company providing biometrics through conductive threads. Nextiles is focused on innovating and providing value to high end athletes, coaches, teams and the overall sports performance industry.



Notemeal.io

www.notemeal.io

Representative(s): Sean Harrington

Location: A4

Description: Notemeal connects dietitians, kitchens and athletes to optimize performance nutrition and create a new fueling experience.



notemeal

Startups

Perch

www.perch.fit

Representative(s): Jacob Rothman

Location: A5

Description: Perch brings strength training into the 21st century by using small 3D cameras to quantify weight room workload for velocity and power outputs. With a simple setup and seamless integration, Perch delivers immediate and objective feedback, enhances performance, and reduces injury.



Rivet

www.rivetapp.co

Representative(s): Anj Fayemi

Location: A6

Description: Enablement platform applicable to creative entrepreneurs, allowing them to retain and nurture their most valuable fans around their highest value content. Leveraging better email through powerful audience segmentation and robust CRM features to create flexibility and robust infrastructure for higher-margin monetization in simple easy steps.

