

# MIT Sports Summit 2021

## *The Inflection Point: From Adaptation to Innovation* February 4-5, 2021

### **Day 1: Thursday**

All times in Eastern Standard Time (EST)

11:15 am **All virtual Summit spaces open**

11:30 am **Welcoming Remarks**

11:45 am **Industry Panel 1**

*The Inflection Point: From Adaptation to Innovation*

**RC Buford** (CEO, Spurs Sports & Entertainment)

**David Morehouse** (President & CEO, Pittsburgh Penguins)

**Christina Chase** (Co-Founder & Managing Director, MIT Sports Lab)

12:30 pm **Research Flash Talks 1**

**Peko Hosoi, Alok Pattani, Ben Shields**

1:00 pm **Interactive Sessions 1**

*Startup Showcase & Student Poster Session\**

*Private Roundtables\*\*, Alumni Talks\*\*\**

1:30 pm **Interactive Sessions 2**

*Startup Showcase & Student Poster Session\**

*Private Roundtables\*\*, Alumni Talks\*\*\**

2:00 pm **Research Flash Talks 2**

**Jessika Trancik, Seung Kyun Ha, Ivan Jutamulia**

2:30 pm **Industry Panel 2**

*Championing Diversity, Equity, and Inclusion Across Sports*

**Rich Cho** (VP of Basketball Strategy, Memphis Grizzlies)

**Amy Huchthausen** (Commissioner, America East Conference)

**Ray Reagans** (Alfred P. Sloan Professor of Management, MIT Sloan)

3:15 pm **Closing Remarks**

\*Startup Showcase and Student Poster sessions are open for browsing all day

\*\*Private Roundtables are invite only for select industry guests

\*\*\* Alumni Talks are only open to current MIT students, faculty, and staff

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## Day 2: Friday

- 11:15 am **All virtual Summit spaces open**
- 11:30 am **Welcoming Remarks**
- 11:45 am **Industry Panel 3**  
*The Competitive Edge: Data-Informed Decision Making*  
**Mirko Boccialatte** (COO, Ferrari F1 Team)  
**Sean Marks** (GM, Brooklyn Nets),  
**Scott Riewald** (Senior Director of High Performance Projects, USOPC)  
**Christina Chase** (Co-Founder & Managing Director, MIT Sports Lab)
- 12:30 pm **Research Flash Talks 3**  
**Jaime Peraire, Andy Harland, Jon Roberts**
- 1:00 pm **Interactive Sessions 1**  
*Startup Showcase & Student Poster Session\**  
*Private Roundtables\*\*; Alumni Talks\*\*\**
- 1:30 pm **Special Fireside Chat with Brian Bilello and Tim Zue**
- 2:15 pm **Research Flash Talks 4**  
**Ferran Vidal-Codina, Sarah Fay**
- 2:45 pm **Industry Panel 4**  
*Myth Busting: Critical Elements in Vetting New Sports Technologies*  
**Nicolas Evans** (Head of Football Research & Standards, FIFA)  
**Ben Peterson** (Head of Player Health and Performance, SF 49ers)  
**Lorena Torres Ronda** (Adjunct Fellow, iHeS)  
**Eric Schmidt** (Head of Advocacy for Data Analytics, Google Cloud)
- 3:30 pm **Closing Remarks**

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